SMART RENO

WE ARE YOUR
RENOVATION PARTNER

SmartReno is the leading resource to help people find qualified and available contractors to complete their renovation project.

COUNTRY
Canada

YEAR
2015

LINK
smartreno.com

About SmartReno

Users simply describe their project and then get matched to several of the best service providers in their region. They can compare quotes, save time and money, and make the right decision.

For service providers, they get qualified potential clients based on their expertise and criteria, saving them on marketing efforts and spent.

CHALLENGE

The challenge was to create a CRM system to automate process working with clients. It should allow to manage every step of sale process - from qualification to invoicing, store data of every customer and automatically perform workflow rules and actions.
Also, we were challenged to create a new Landing Page for SmartReno company, representing their business model and providing customers a handy way to know the company and create a request for renovation.
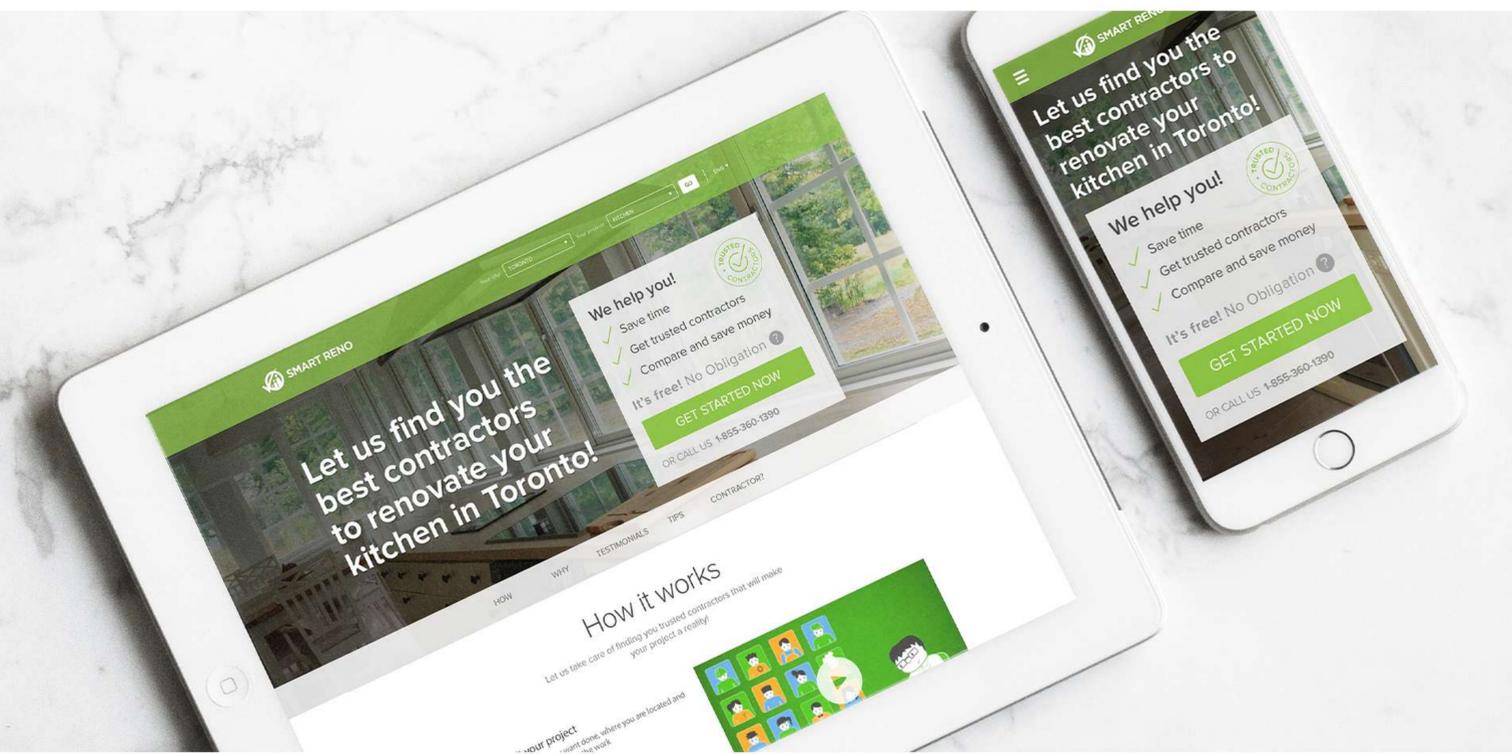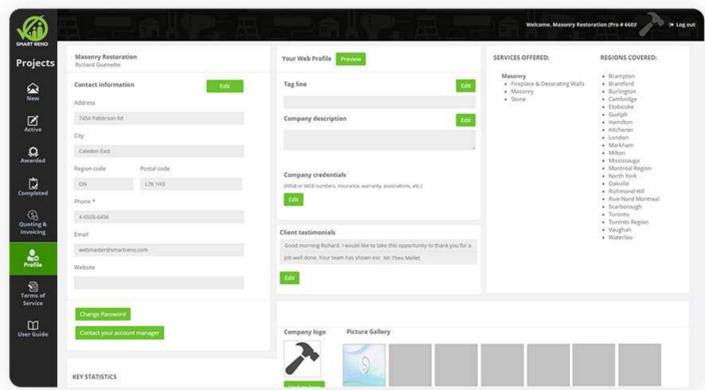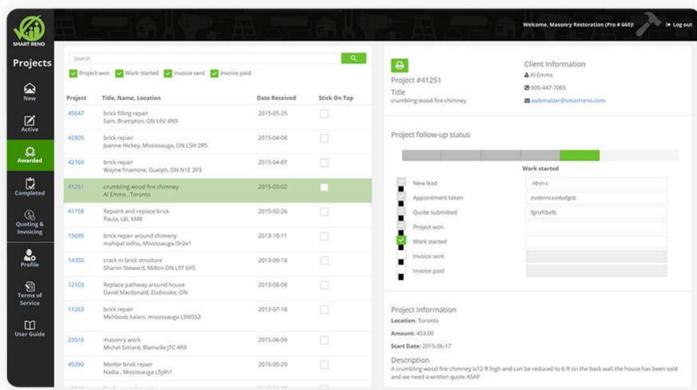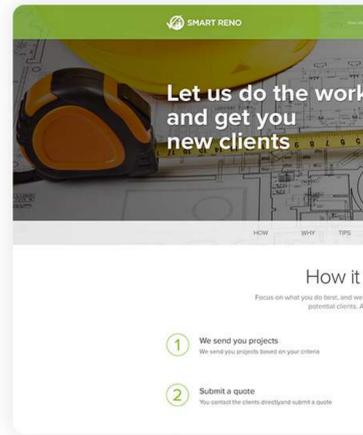
SOLUTIONS

Our team has implemented the project ProCRM, a part of a big system, which allows contractors efficiently manage their jobs - it contains all the needed information for every project and helps to automate the process of accepting offers, proceed with the project and keep track of completed projects. We developed this web application using PHP and Yii Framework. It supports internationalization, has very user-friendly responsive UI with lots of AJAX. Our team has implemented custom a design based on Bootstrap theme.

For Landing Page, we developed frontend and backend, which was completely rewritten using Yii framework 2.0 and integrated it with a new design. The layout of the new site is responsive, developed on Bootstrap. We implemented many features as a multilingual support, interaction with a huge database.

RESULTS

As a result, the Landing Page view became more modern and user-friendly, and CRM made possible to process a large amount of client-related data. All of that allowed to attract more clients and increase sales.

User-friendly Mobile Version

We used all modern web technologies and created beautiful and fast mobile-friendly website.

YII   PHP   MYSQL   BOOTSTRAP   AJAX   JQUERY