

## START GIVING

### SUSTAINABLE GIVING MADE EASY

StartGiving is an entirely new way to give to the causes you care about. StartGiving invests your donation so you can give to the causes you care about again and again.

| COUNTRY | YEAR           | LINK            |
|---------|----------------|-----------------|
| Germany | 2016 – present | startgiving.org |

## About StartGiving

What makes StartGiving unique is that they invest what you give instead of granting it immediately so you can grant year after year, with as little as a single donation. This way your donations have a lasting impact.

### CHALLENGE

Our challenge was to build all parts of the system from scratch, but before we did a tremendous work of defining requirements and final look-and-feel of the platform. Our team worked very closely with our customers describing every part of the future product.

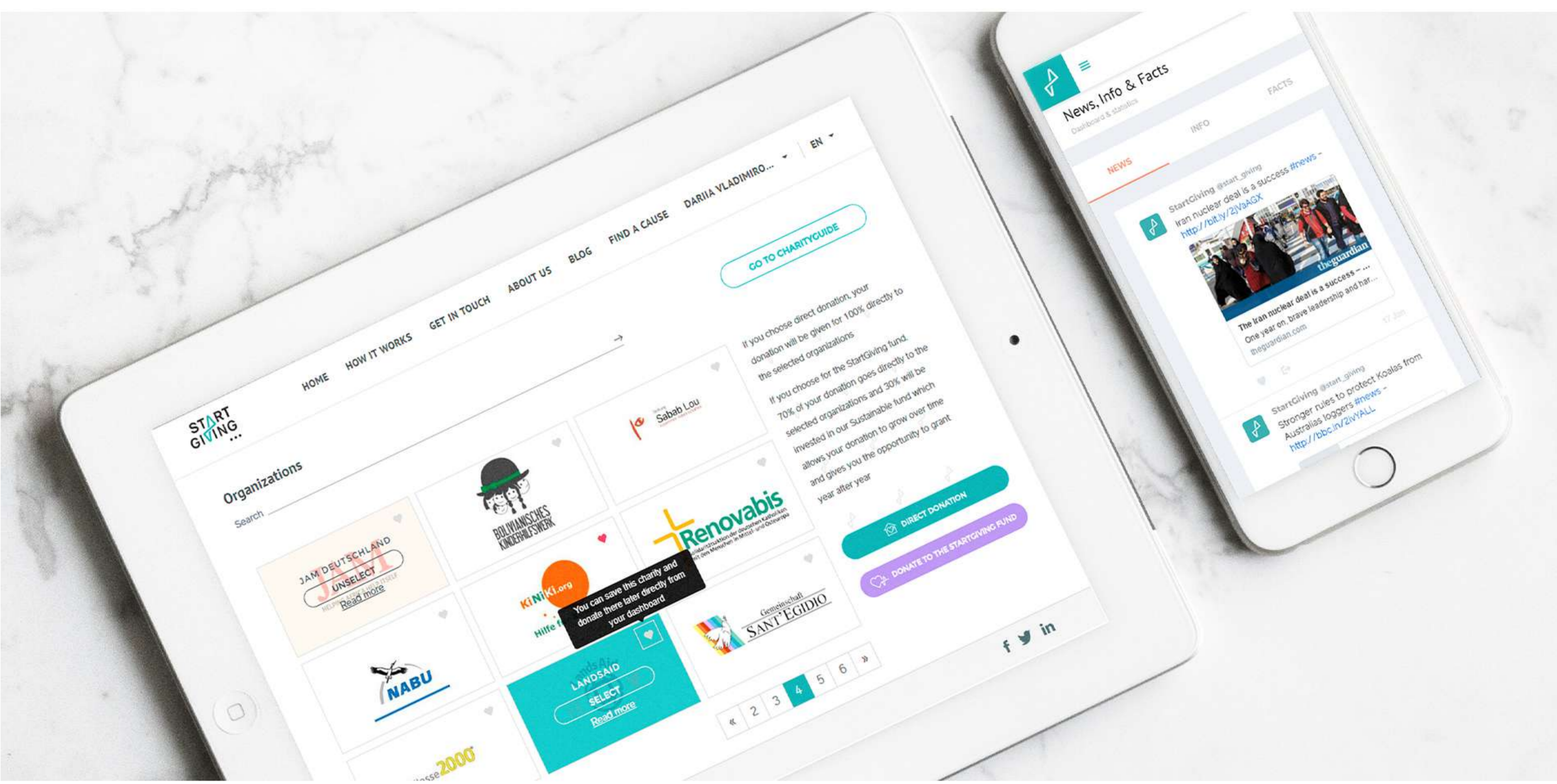
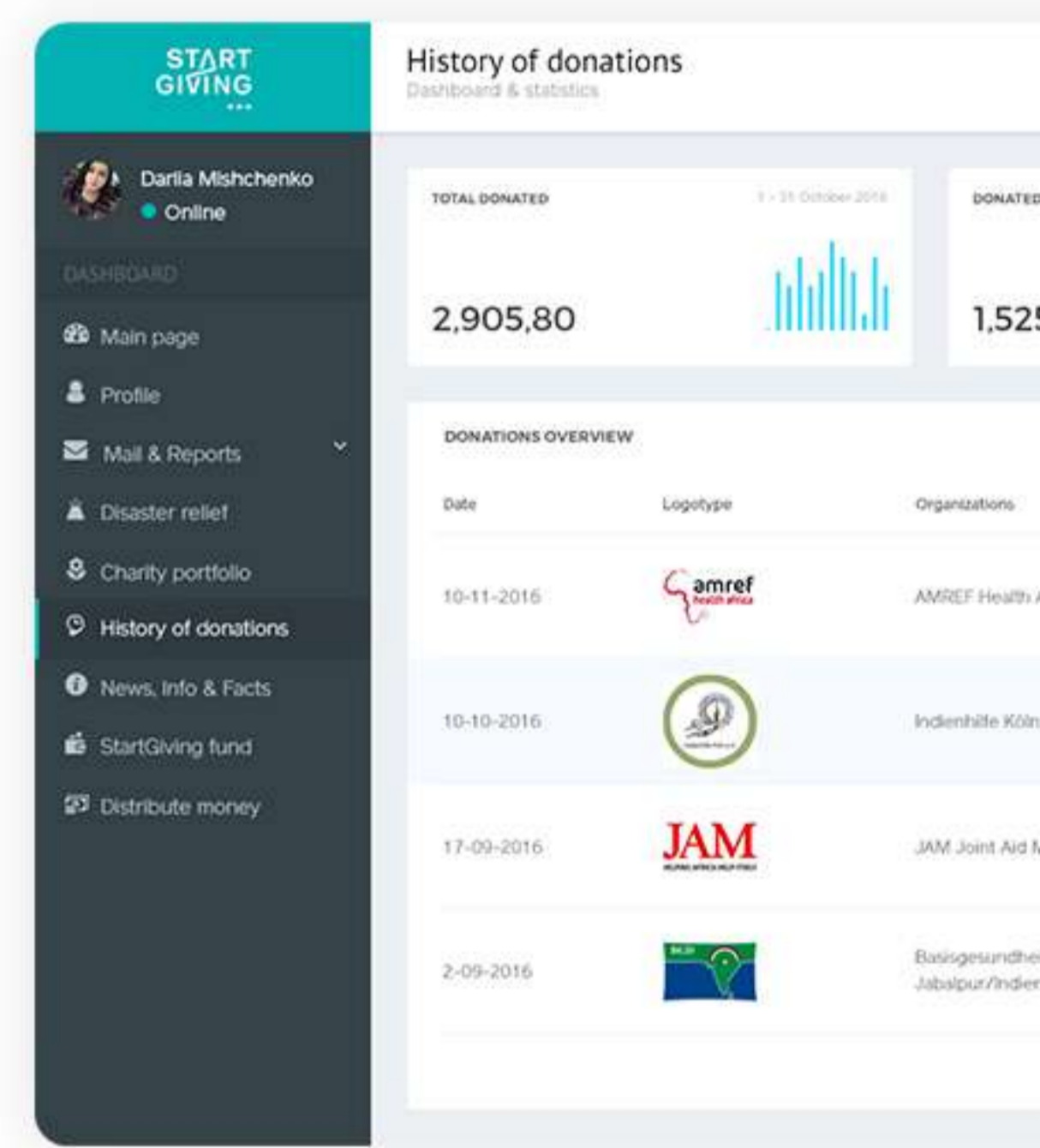
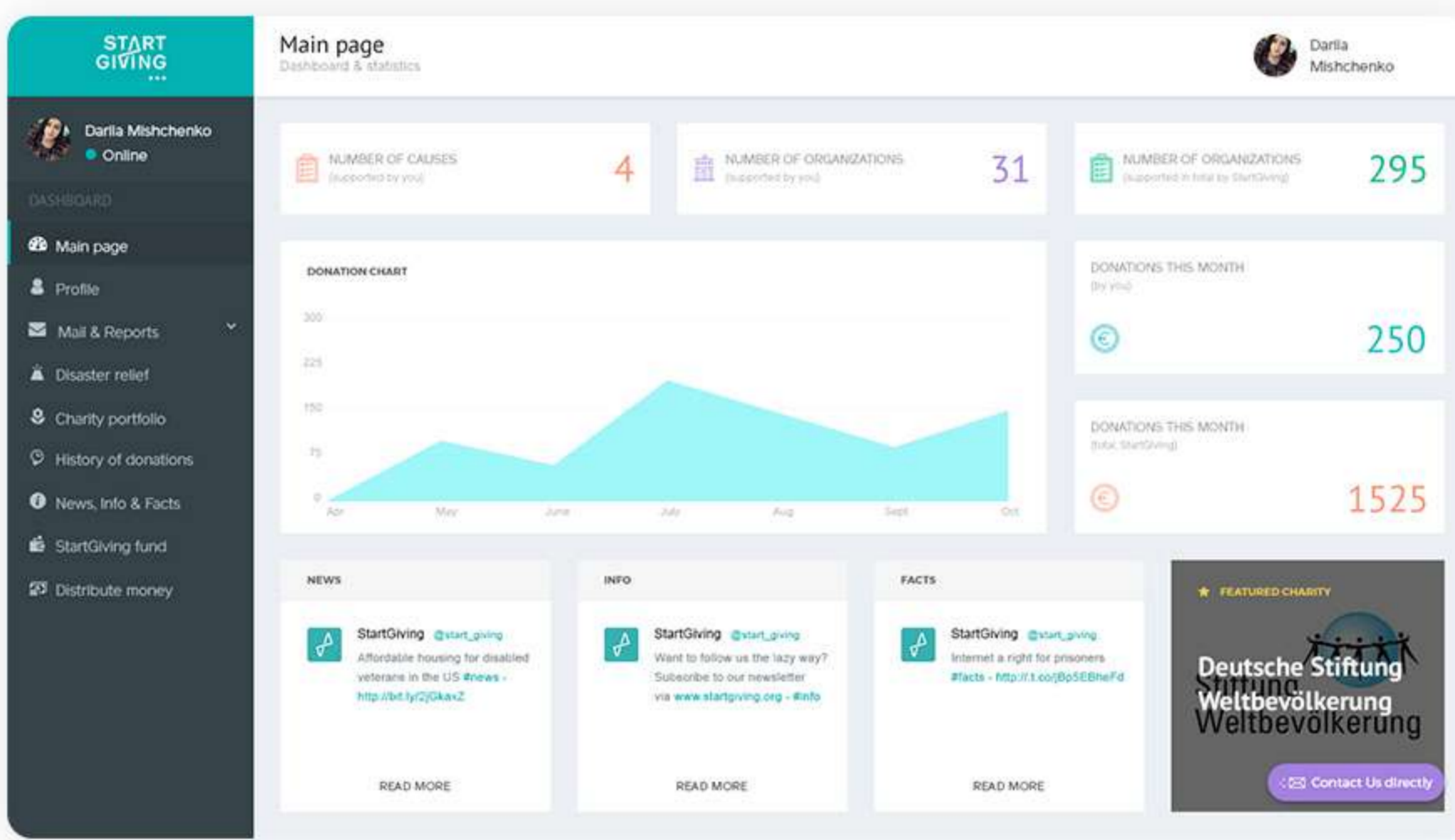
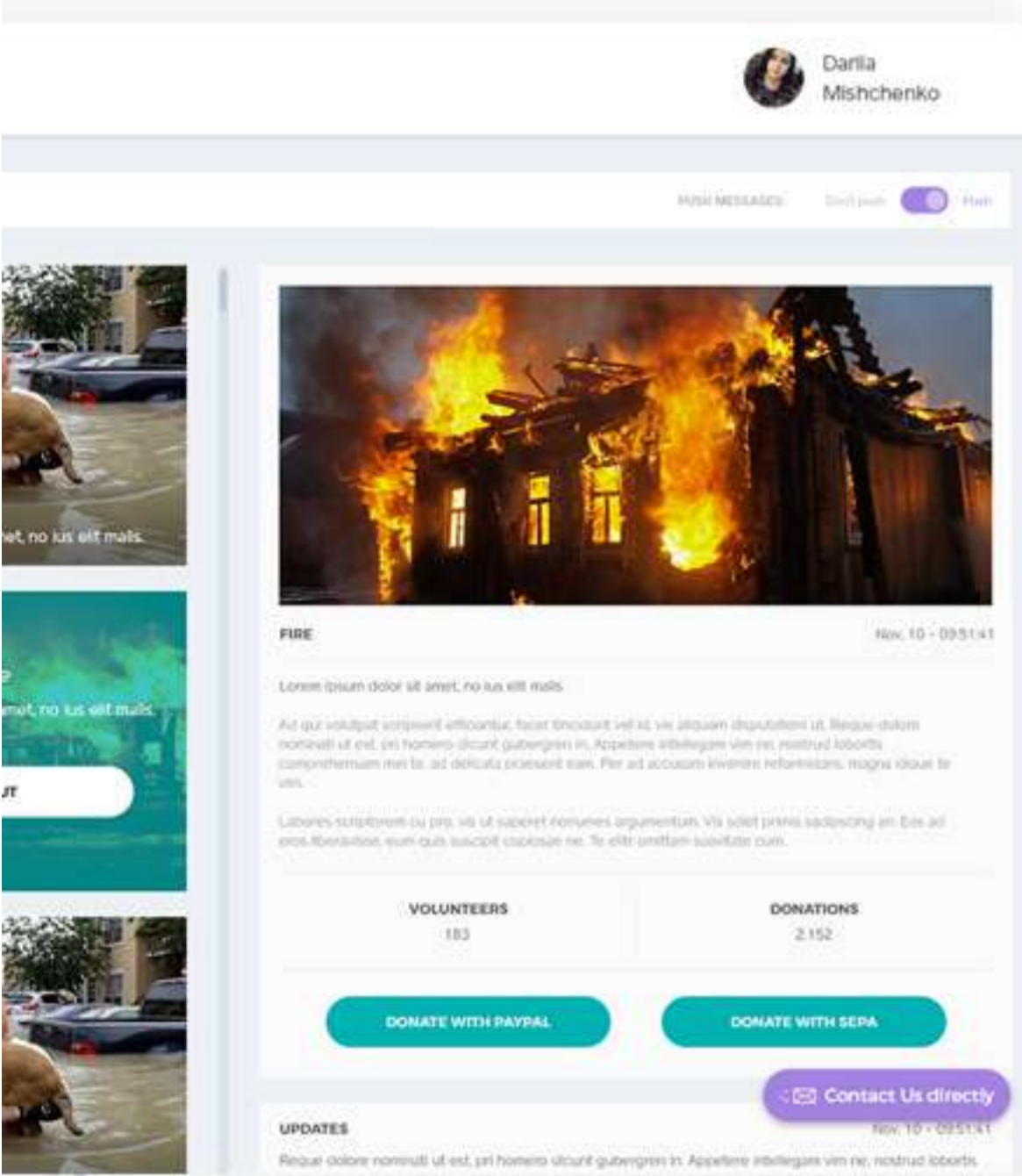
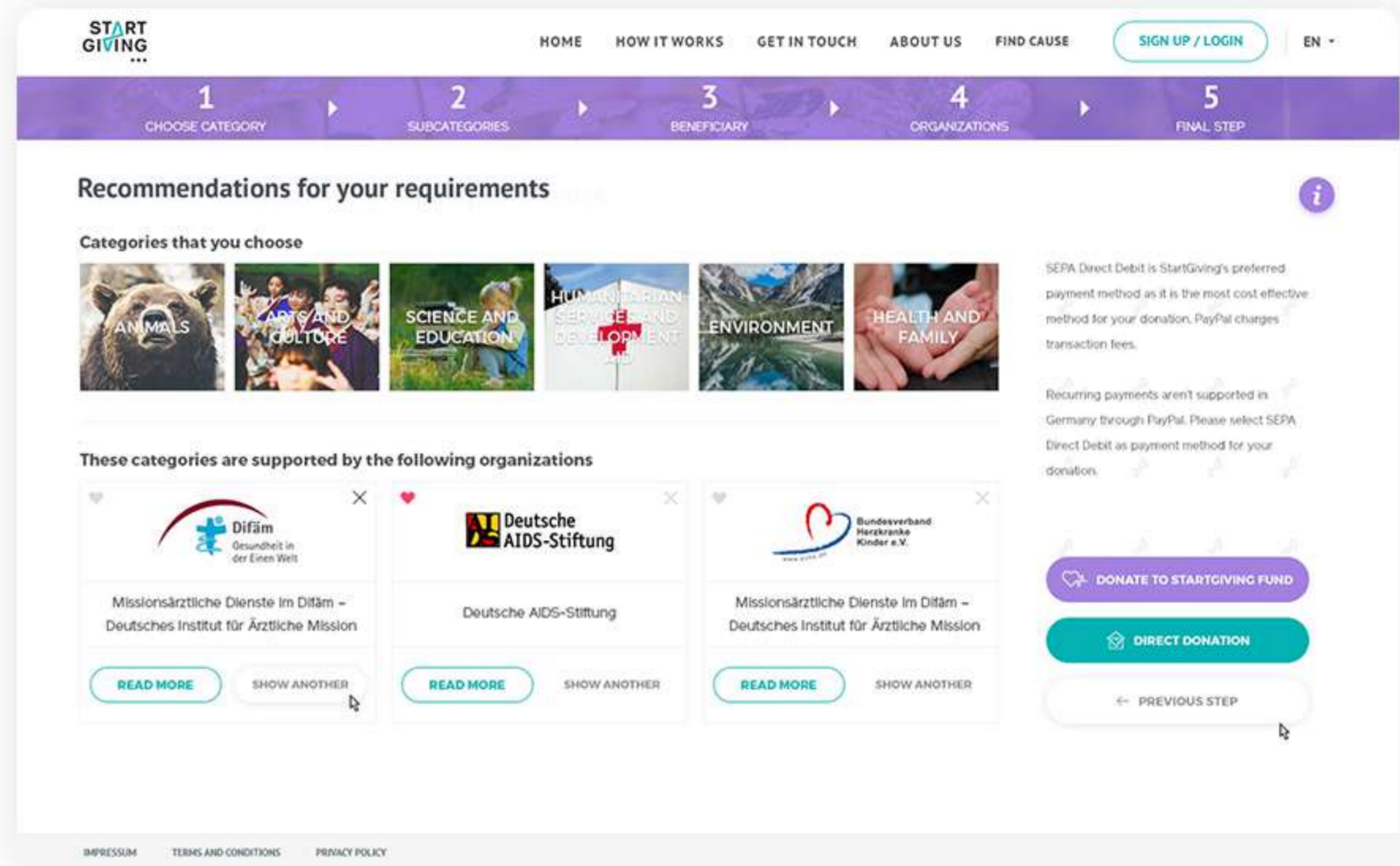
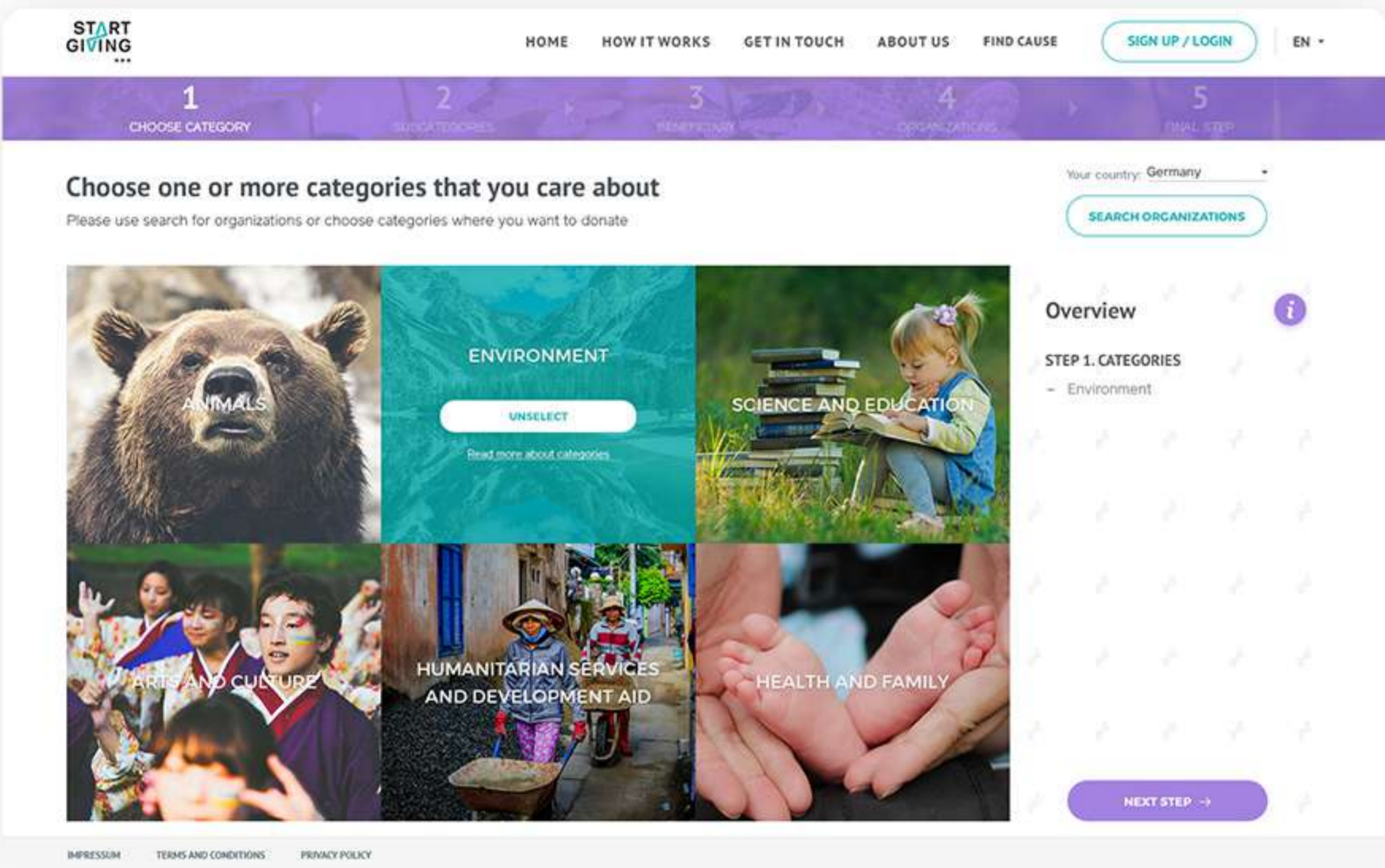
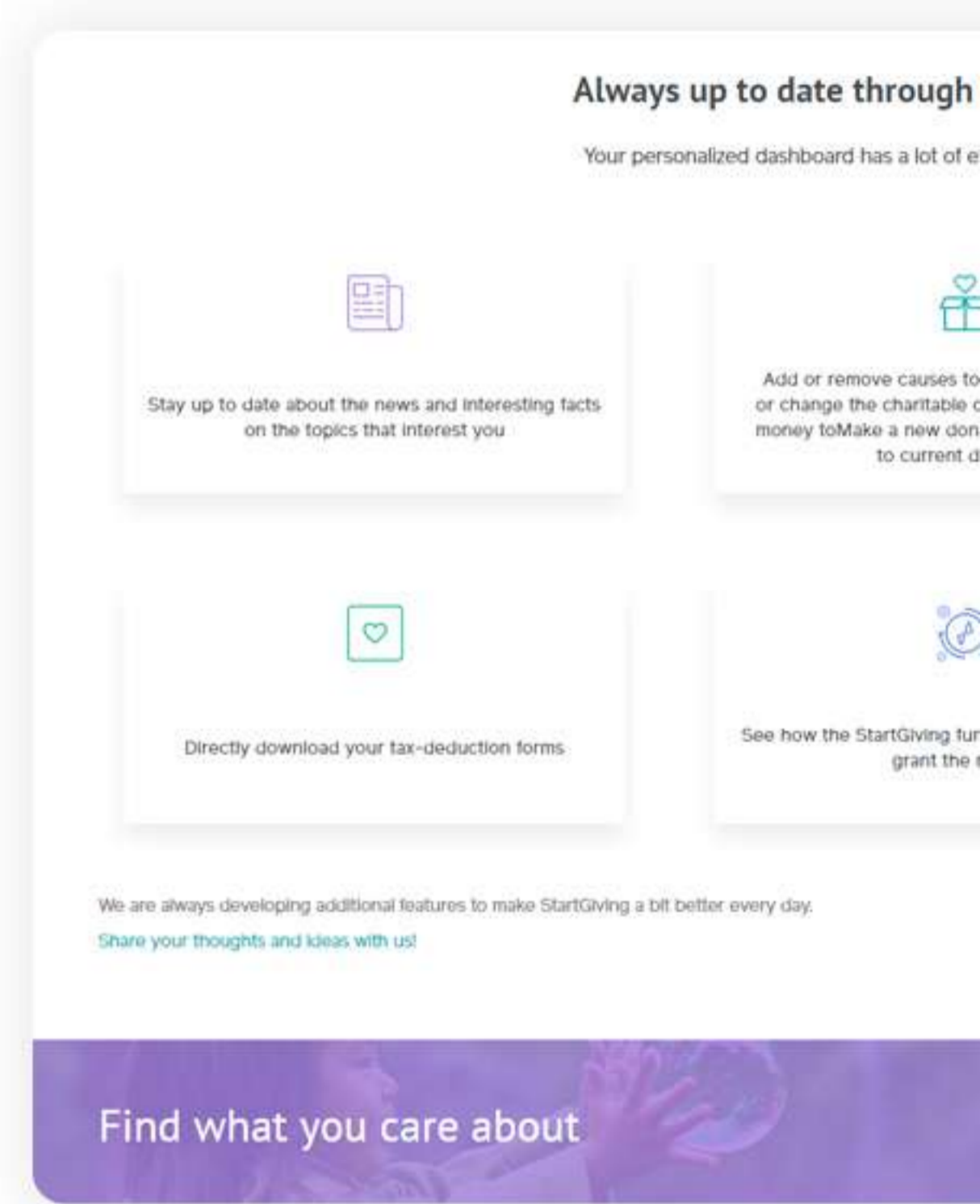
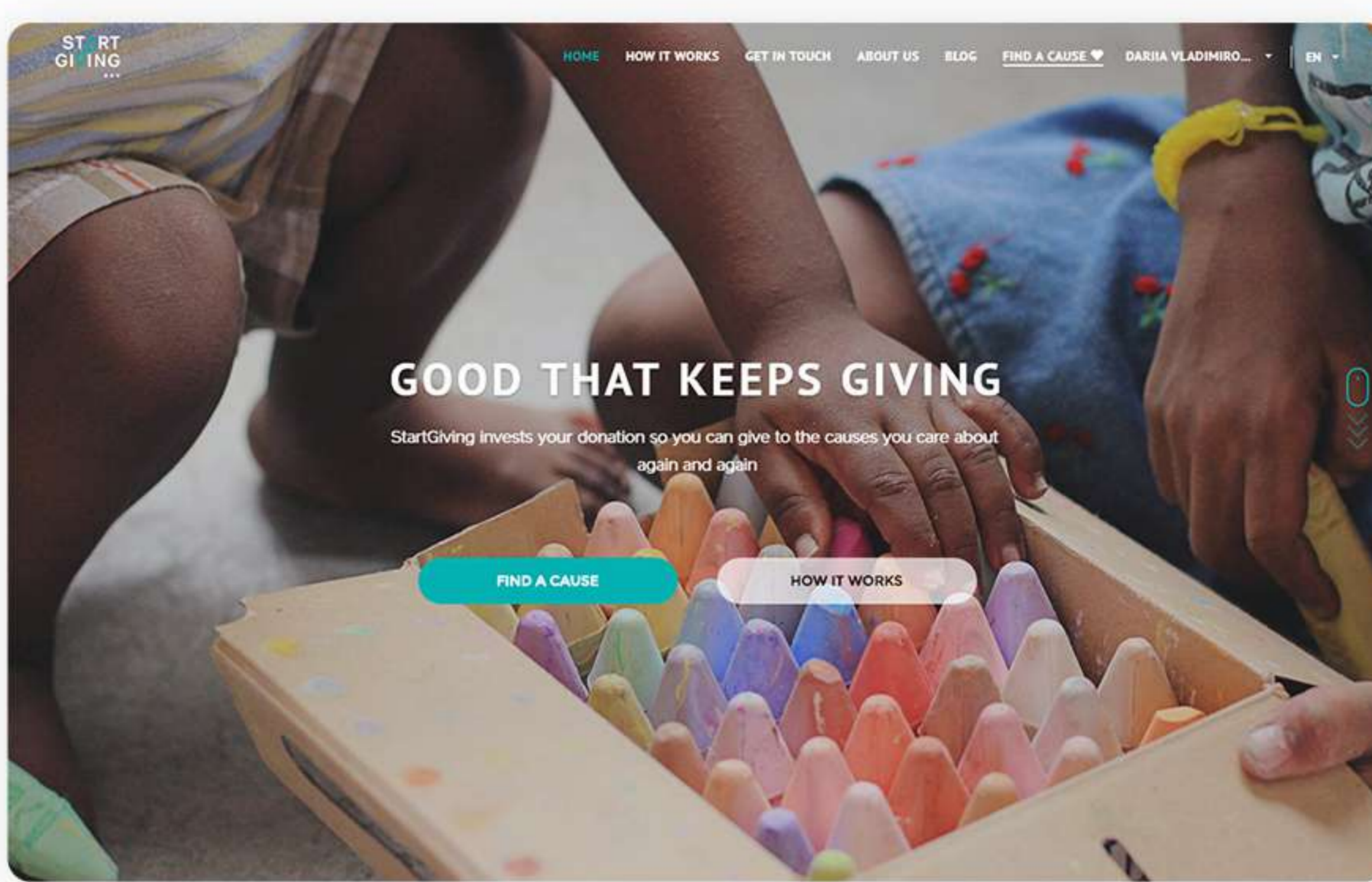
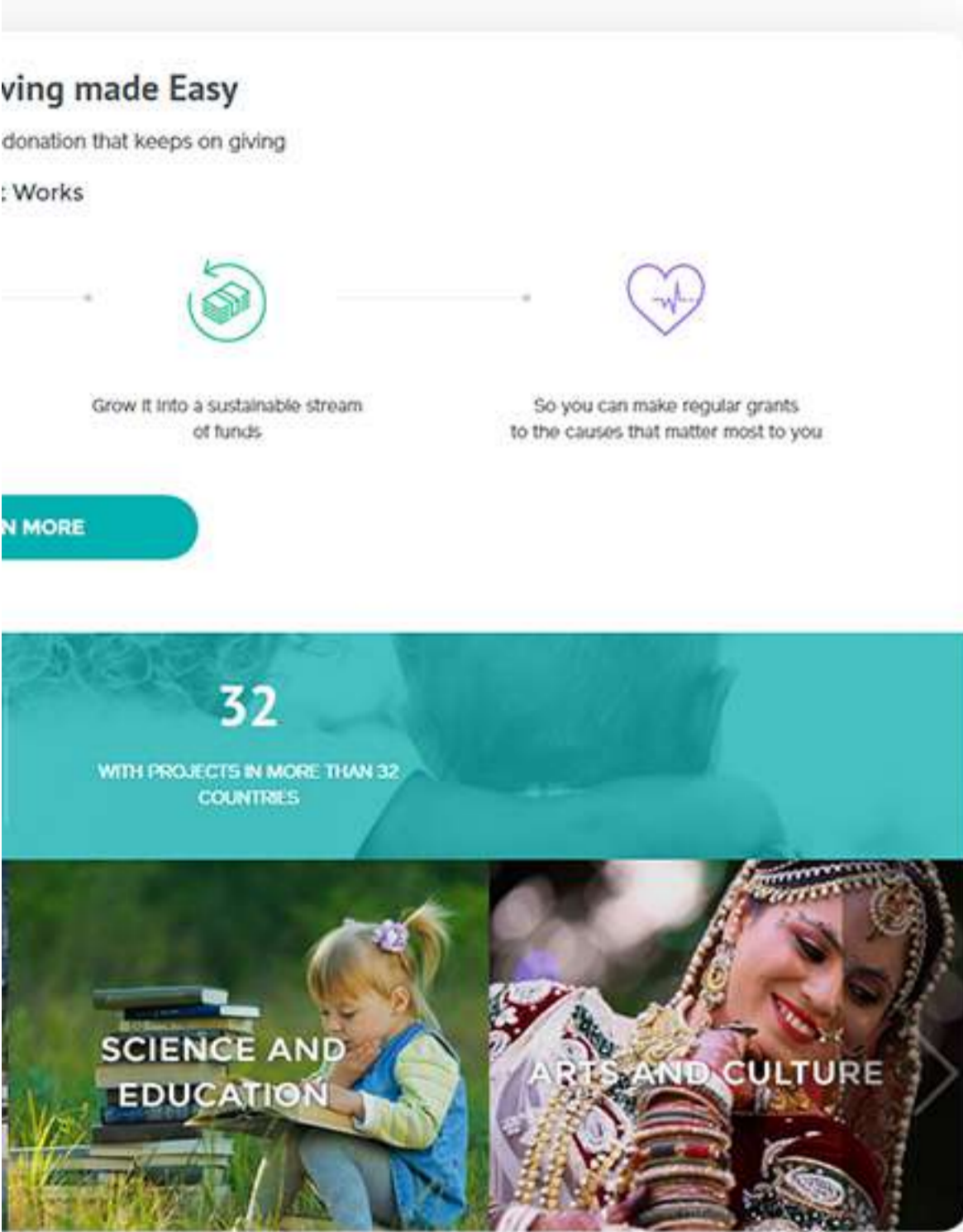
Another challenge was to develop features with high quality, as payments and storing personal user data imposes certain responsibility to developers and QA team.

### SOLUTIONS

Axisbits has developed the web application from scratch. We did a full cycle process - idea clarification (writing specification and drawing wireframes), design, development, QA, deploying on servers. Our designer created wireframes and beautiful responsive designs which our developers turned into fast and stable code. Our team did a lot of research and integrated several APIs for payments and social features.

### RESULTS

StartGiving startup team has successfully launched the platform and now working on attracting more users and implementation of the new features to give even more ways for people to donate and make the world better.



## User-friendly Mobile Version

We used all modern web technologies and created beautiful and fast mobile-friendly website.

